STO
SLOVENSKA TURISTIČNA ORGANIZACIJA

I FEEL SLOVENIA

Številka JN: **JNV-0004/2025-S-POG-STO**
Datum: **6.5.2025**

ODLOČITEV O ODDAJI NAROČILA

Na podlagi 90. člena Zakona o javnem naročanju (Uradni list RS, št. 91/15, 14/18, 121/21, 10/22, 74/22 – odl. US, 100/22 – ZNUZSZS in 28/23; v nadaljevanju ZJN-3) ter izvedenega postopka oddaje javnega naročila za promocijo Slovenije kot turistične destinacije na globalni multimedijski mreži Eurosport, po postopku s pogajanji brez predhodne objave, katerega predmet je oglaševanje na televizijskih programih Eurosport in spletnih straneh Eurosporta v 2025 (v ang. "Advertising on Eurosport TV channels and Eurosport websites in 2025"), se javno naročilo odda ponudniku:

Naziv izbranega ponudnika	**Razlogi za izbiro**	**Ponudbena vrednost v EUR (brez/z DDV)**
Discovery Communications Europe Limited Chiswick Park Building 2, 566 Chiswick High Road, London W4 5YB, United Kingdom	Edini ponudnik. Ponudnik je podal dopustno ponudbo.	330.000,00 402.600,00
	Skupna vrednost:	330.000,00 402.600,00

Obrazložitev:
Naročnik je izvedel javno naročilo po postopku s pogajanji brez predhodne objave za promocijo Slovenije kot turistične destinacije na globalni multimedijski mreži Eurosport, katerega predmet je oglaševanje na televizijskih programih Eurosport in spletnih straneh Eurosporta v 2025 (v ang. "Advertising on Eurosport TV channels and Eurosport websites in 2025"),

Naročnik je k oddaji ponudbe povabil Discovery Communications Europe limited. Naročnik je prejel ponudbo ponudnika v višini 330.000 EUR brez DDV. Ponudnik je bil povabljen k pogajanjem o dodatnem obdobju oglaševanja in dodatnim objava na družbenih medijih. Ponudnik ni ponudil dodatnih aktivnosti.

Ponudba ponudnika Discovery Communications Europe limited je dopustna, zato jo naročnik izbere.

Naročnik bo z izbranim ponudnikom sklenil pogodbo.

Zahvaljujemo se vam za vaše sodelovanje v postopku oddaje naročila.

Pravni pouk:
Zoper to odločitev lahko ponudnik v roku 8 delovnih dni vloži zahtevek za revizijo, in sicer na podlagi določb 6. odstavka 25. člena Zakona o pravnem varstvu v postopkih javnega naročanja (Uradni list RS, št. 43/11, 60/11-ZTP-D, 63/13, 90/14 – ZDU-1I, 60/17 in 72/19 – v nadaljevanju: ZPVPJN).

Zahtevek za revizijo se v skladu s 24. členom ZPVPJN vloži prek portala eRevizija (https://www.portalerevizija.si).

Zahtevek mora vsebovati vse elemente, ki jih določa 1. odstavek 15. člena ZPVPJN, vlagatelj pa mora zahtevku priložiti tudi pctrdilo o plačilu takse.

Takso je potrebno vplačati na transakcijski račun Ministrstva za finance: SI56 0110 0100 0358 802, odprt pri Banki Slovenije, Slovenska 35, 1505 Ljubljana, Slovenija. Pri vplačilu takse mora biti vedno naveden sklic na številko odobritve po modelu 11.

1. model (11)
2. P1: šifra proračunskega porabnika (16110 - Ministrstvo za finance)
3. P2: številka podkonta s kontrolno številko (7111290)
4. P3: zaporedna številka objave na enotnem informacijskem portalu oz. referenčna številka računa ali drugega dokumenta iz dokumentacije javnega naročila (6 mest + 2 mesti za leto)

Med P1 in P2 ter med P2 in P3 se obvezno piše vezaj.

Naročnik bo zahtevek, ki ne bo imel predloženega potrdila o plačilu takse in v primerih, če bo potrdilo sicer predloženo, a bo taksa neustrezna, skladno z določbo 3. odstavka 26. člena ZPVPJN zavrgel.

Predlagatelj:
Aleksandra Lipej

Direktorica STO
Mag. Maja Pak OLAJ

Vročiti:
1. odločitev se vroči z objavo na Portalu javnih naročil
2. v spis

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Public contract number: **JNV-0004/2025-S-POG-STO**
Date: **6th May 2025**

DECISION ON AWARDING THE CONTRACT

Pursuant to Article 90 of the Public Procurement Act (Official Gazette of the Republic of Slovenia Uradni list RS, no. 91/15, 14/18, 121/21, 10/22, 74/22 – odl. US, 100/22 – ZNUZSZS and 28/23; hereinafter: ZJN-3) and to the performed procedure for awarding a public contract for promoting Slovenia as a tourist destination on the global multi-media network Eurosport, in accordance with a negotiated procedure without prior publication, the subject of which is the advertising on Eurosport TV channels and Eurosport websites in 2025, the public contract shall be awarded to the following bidder:

Name of selected bidder	**Reasons for selection**	**Tender in EUR (excl./incl. VAT)**
Discovery Communications Europe Limited Chiswick Park Building 2, 566 Chiswick High Road, London W4 5YB, United Kingdom	Only tenderer. The bidder submitted a permissible bid.	330,000.00 402,600.00
	Total cost:	330,000.00 402,600.00

Explanation:
The contracting authority performed the public procurement procedure for the promotion of Slovenia as a tourist destination on the global multi-media network Eurosport, in accordance with a negotiated procedure without prior publication, the subject of which is the advertising on Eurosport TV channels and Eurosport websites in 2025.

The contracting authority invited the company Discovery Communications Europe limited to submit a bid. The contracting authority received the bidder's bid in the amount of EUR 330.000 (excl. VAT). The bidder was invited to negotiations regarding additional period of advertising and additional social media posts. The bidder did not offer additional activities.

The bid of the bidder Discovery Communications Europe limited is permissible, so it was selected by the contracting authority.

The contracting authority shall sign an agreement with the selected tenderer

Thank you for your participation in the contract awarding procedure.

Legal instruction:
A tenderer may file an application for a review within eight business days pursuant to the provisions of paragraph six of Article 25 of the Legal Protection in Public Procurement Procedures Act (Official Gazette of the Republic of Slovenia [Uradni list RS], nos. 43/11, 60/11-ZTP-D, 63/13, 90/14 – ZDU-1I, 60/17 and 72/19 – hereinafter referred to as: ZPVPJN).

The application for a review shall be submitted according to the Article 24 of ZPVPJN through the portal eRevizija (https://www.portalerevizija.si).

The application must contain all of the elements laid down in paragraph one of Article 15 of the ZPVPJN, and the applicant filing the application shall also enclose with the application a certificate confirming the payment of the fee.

The fee shall be paid to the bank account of the Ministry of Finance, no. SI56 0110 0100 0358 802, held with the Bank of Slovenia, Slovenska 35, 1505 Ljubljana, Slovenia. When paying the fee, the approval number must always be referenced according to model 11.
1. model (11)
2. P1: code of the budget user (16110 – Ministry of Finance)
3. P2: sub-account number with a control number (7111290)
4. P3: consecutive number of the publication on the single information portal or a reference number of the account or other document from the public procurement documentation (6 digits + 2 digits for the year)

A hyphen is mandatory between fields P1 and P2 and between fields P2 and P3.

The Contracting Authority shall dismiss an application that does not have a receipt certifying the payment of the fee attached and applications where the receipt is attached but the fee is incorrect pursuant to the provision of the third paragraph of Article 26 of the ZPVPJN.

By:
Aleksandra Lipej



Director Slovenia Tourist Board
MSc. Maja Pak Olaj

Serve:
1. the decision is served by publication on the Public Procurement Portal
2. in the case file